

Teaching Plan

From 20th January 2014 to 10th April 2014

Course Teacher: Dr. A. K. Singh

Subject: HRM-SII-09 BUSINESS AND SOCIAL ENVIRONMENT

Course Objective

To understand fundamentals of business, economic and social environment

S.No	Date/Week	Unit I : Economic Environment
1	20 to 23/01/2014	1 Economic institutions: national & global <i>Reference: Mithani, D.M. (2000). Money, banking, international trade and public finance. Mumbai: Himalaya pub. House.</i>
2	27 to 30/01/2014	2 Indian economy: the changing face since independence <i>Reference: S.K. Mishra & V.K. Puri, (2009), Indian Economy, Himalaya Publishing House, New Delhi</i>
3	03 to 06 /03/2014	3 Industrial and fiscal policy in India <i>Reference: Jalan, Bimal(ed.), (1992), The Indian Economy- Problems and Prospects, Penguin Books</i>
4	10 to 13 /03/2014	4 Economic growth: implication for business <i>Reference: Kapila, Uma (ed.) (1998-99), Indian Economy since independence, Academic foundation, Delhi</i>
		Unit 2: Social Environment
5	17 to 20/03/2014	1 The changing face of Indian society <i>Reference: Nagpaul, Hans (1972), The Study of Indian Society, S.Chand & co. (pvt.) Ltd., New Delhi</i>

6	24 to 27/03/2014	<p>2 Changing profile of Indian workforce</p> <p><i>Reference: Hall, Wendy, (1995), Managing Cultures: Making Strategic Relationships Work, John Wiley & Sons, New York.</i></p>
7	31/03/2014 to 03/04/2014	<p>3 Sociology of work</p> <p><i>Reference: Auster, Carol J., (1996), The Sociology of Work: Concepts and Cases, Pine Forge Press, New Delhi.</i></p>
8	07 to 10/04/2014	<p>4 Socialization of individuals</p> <p><i>Reference: Hall, Wendy, (1995), Managing Cultures: Making Strategic Relationships Work, John Wiley & Sons, New York.</i></p>
		Unit 3: Business Environment
9	14 to 17/04/2014	<p>1 Business, society and globalization</p> <p><i>Reference: Harriet Bradley, Carol Stephenson, Mark Erickson, (2009), Business in Society: People, Work and Organizations, Publisher: Polity Press U.K.</i></p> <p><i>Barbara Parker, (2005), Introduction to Globalization and Business: Relationships and Responsibilities, Sage, New Delhi</i></p>
10	21 to 24/04/2014	<p>3 Business Model: traditional and contemporary @ 4 Indian and global business environment</p> <p><i>Reference: Kapila, Uma (ed.) (1998-99), Indian Economy since independence, Academic foundation, Delhi</i></p> <p><i>T.R. Jain, Mukesh Trehan & Ranju Trehan (2009-10), Indian business environment, Rahul Jain V.K. India enterprises, New Delhi</i></p>
11	28 to 30/04/2014	<p>4 Current business concerns: WTO, GATTs, IPR, SEZ.</p> <p><i>Reference: Peter Van den Bossche, (2008), The Law and Policy of the World Trade Organization: Text, Cases and Materials, Cambridge University Press</i></p> <p><i>Mithani, D.M. (2000). Money, banking, international trade and public finance. Mumbai: Himalaya pub. House.</i></p>